

St Thomas College, Kozhencherry
Certificate Course in Creative Communication

Name of the Department: Department of English

Course Coordinator: Siby John

Duration of the Course: 30 hours

Course Objectives:

1. To develop and fine-tune communication skills of students in different registers of communication through English.
2. To equip participants to persuade, to negotiate, to summarise, and to communicate information, ideas and opinions in a variety of contexts.
3. To develop skills in group discussion, interaction, and teamwork.

Course Outcomes:

At the end of the course the participants will register noticeable progress across the four key skills of language proficiency -- Listening, Speaking, Reading, and Writing

He/She will be better equipped to:

employ with competence an appropriate range of verbal and non-verbal skills in a variety of situations

interact with individuals and/or groups with considerable ease and confidence

present information, ideas and opinions coherently

demonstrate an ability to prepare, design, and deliver presentations with clarity and competence that meets the demands of specific situations

Conduct themselves with confidence and élan.

Course Outline

Module 1: (3 hours)

Self Awareness

Module 2: (12 hours)

Communication Basics

Module 3: (3 hours)

Phonetics and Intonation



Module 4: (8 hours)

Corporate Needs and Interview Skills

Module 5: (2 hours)

Etiquette /Netiquette

Mode of Evaluation: (2 hours)

Attendance, Tests

Recommended Readings: Nil

*Yds
Hob*

